



# The Rover Group: Company and Cars, 1986-2000

*Mike Gould*

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## **The Rover Group: Company and Cars, 1986-2000** Mike Gould

The Rover Group - Company and Cars is a comprehensive history of the company and a guide to its products. Centring on the period of the official existence of the Rover Group, the book also examines the events leading up to its formation in 1986 and its controversial aftermath, following its dismemberment in 2000.

The new book is backed by first-hand accounts from Rover employees, as well as a foreword by Jon Moulton, the man behind several bids to acquire elements of the company. Including production histories and full specification guides to its cars, The Rover Group is a compelling insider's account of one of the most controversial periods in the British motor industry. With over 250 historical and original images the book covers:

The beginnings of Rover and its place in British Leyland

Land Rover's expansion in the 1980s and how it led to the foundation of the Rover Group

Rover under British Aerospace and the sell-off to BMW

Rover's struggle under German management and BMW's disposal of the Group

The aftermath of Rover's collapse - MG Rover, Land Rover and MINI.

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