



# How to Elect Conservatives: Your Election Campaign Management Handbook

*Craig Copland*

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**How to Elect Conservatives: Your Election Campaign Management Handbook** Craig Copland

Raging at liberals or spouting clever insults at Democrats is fun. And easy. And will do nothing to change America.

Electing conservatives to the over 600,000 public offices throughout the country is hard work. But it is what we have to do if we want to make a difference.

Are you a conservative running for election to public office? If you are then this book will help you become a stronger candidate, and win.

Are you helping your fellow conservative get elected to a local or state office? If you are How to Elect Conservatives will help you plan and deliver a successful election campaign.

Or maybe you have the job of raising the money needed for a local election campaign or ballot measure. This book tells you all you need to know about political fundraising.

Do you need to learn how to communicate the message of conservatism effectively to the public so that voters will support your candidate? Detailed instructions on that are in the book as well.

Politics in American is a rough game.

Are you ready to play hardball? This book tells you how to do opposition research and deliver convincing attacks on your liberal opponent, and how to respond when your side is attacked.

In a close election campaign it all comes down to getting out the vote. You will do that effectively by following the instructions in this book.

This book is NOT about how to win the White House. But it is about winning all those other elected offices – for state legislatures, judge, school board, mayor and town council, county officials, sheriff, auditor, and all the rest of the over half a million elected public offices in America - for conservatives.

If you are a conservative candidate running for office, or working hard to elect your fellow conservative, this book is for you.

Every member of every conservative campaign and organization in the country needs a copy.

Craig Copland has been involved in marketing, fundraising, and local politics for over forty years. He acknowledges that when he was much younger he was a liberal. Then he woke up and grew up and embraced conservatism. Now he is dedicated to helping people like you who are willing to serve your country as an elected public official. He has written this book so that conservatives like you can plan and win election campaigns. The companion volume to this book – *Conserving America: Common Sense Ways of Persuading*

Your Friends and Neighbors to Do What's Right – will also be useful to you as you work to share your vision of what the United States of America can and should be.

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The book How to Elect Conservatives: Your Election Campaign Management Handbook has a lot of information on it. So when you make sure to read this book you can get a lot of gain. The book was compiled by the very famous author. The author makes some research previous to write this book. This specific book very easy to read you will get the point easily after perusing this book.

#### **Philip Edwards:**

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