



# 2050: Designing Our Tomorrow (Architectural Design)

*Chris Luebke*

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## Envisioning a positive future through design

*2050: Designing Our Tomorrow* describes the ways in which architecture and design can engage with the key drivers of change and provide affirmative aspirations for a not-so distant future. With a focal date of 2050, this issue of AD asks when and how the design community *can*, *should*, and *must* be taking action. The discussion centres on shifts in the urban environment and an established way of life in a world of depleted natural resources and climate change. Featuring interviews with Paola Antonelli of MoMA and Tim Brown of IDEO, it includes contributions from thought leaders, such as Janine Benyus, Thomas Fisher, Daniel Kraft, Alex McDowell, Franz Oswald, and Mark Watts. High-profile designers like FutureCitiesLab, SHoP, and UrbanThinkTank, are featured as examples of forward thinking and innovation in the field, highlighting the need for — and possibility of — a shift in the global perspective. The discussion includes the challenges we face in creating a positive tomorrow, and the solutions that architecture and design can bring to the table.

Despite the proliferation of global crises possibly threatening human survival, our current moment provides the opportunity to write a new, positive story about our future. *2050: Designing Our Tomorrow* describes how the design community can contribute to that vision by asserting positive aspirations for the worlds we create ourselves.

- See how architects and designers inspire global positive change
- Consider architecture's role in shaping cultural outlook
- Learn the key drivers of change for the built environment
- Explore the perspectives of leading experts and designers

Architects and planners over the centuries have put a stamp upon the planet through the physical manifestations of their belief structures. Today's design community faces a rising wealth gap, climate change, shifting paradigms of nationalism, and myriad other challenges. *2050: Designing Our Tomorrow* phrases global issues as a design problem, and describes how architects and designers can rise to the challenge of creating a more positive future.

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The book untitled 2050: Designing Our Tomorrow (Architectural Design) is the publication that recommended to you to read. You can see the quality of the book content that will be shown to you. The language that article author use to explained their way of doing something is easily to understand. The article writer was did a lot of analysis when write the book, hence the information that they share for your requirements is absolutely accurate. You also could get the e-book of 2050: Designing Our Tomorrow (Architectural Design) from the publisher to make you a lot more enjoy free time.

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